

Docket No. 58569-P001US-10007125

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PATENT

RESPONSE UNDER 37 CFR 1.116  
EXPEDITED PROCEDURE  
EXAMINING GROUP  
3652

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application:

Rodney L. Dockery, et al.

Serial No.:

08/813,852

Filed:

March 7, 1997

Art Unit:

3652

Examiner:

F. J. Bartuska

For:

SYSTEM AND METHOD FOR PROMOTING  
STORES AND PRODUCTS

BOX AF  
Assistant Commissioner  
for Patents  
Washington, D.C. 20231

I hereby certify that the above correspondence is being facsimile transmitted to the  
Patent and Trademark Office on

Date:

8-7-00

Lisa Lynch

(Typed or printed name)

Lisa Lynch

Signature of person)

## AMENDMENT AFTER FINAL REJECTION

Dear Sir:

In response to the Office Action mailed July 6, 2000, Applicants respectfully request that the Examiner reconsider the application in view of the amendments and comments set forth below.

## IN THE CLAIMS

All currently pending claims, whether amended or unchanged, are listed below for the convenience of the Examiner.

1. A method for promoting sales of a product carried in a store, the method comprising the steps of:

851457.1

no  
claims  
are  
amended